



COMMERCIAL VEHICLE
— SAFETY SUMMIT —

Sponsor & Exhibitor Guide

Why Participate?

UMassSafe's 2019 Summit is an opportunity to reach new clients in law enforcement, the truck and bus industry and State and federal government. Representatives involved in all aspects of commercial vehicle safety & operations attend our events for networking opportunities and learning about innovative tools and strategies. As a result, sponsoring and exhibiting at our Summit will provide an exceptional platform for introducing your company to the regulatory entities, as well as other leaders and trendsetters in commercial vehicle safety.



All sponsorships include an exhibit table. Exhibitors will be located in the lobby & atrium, where breakfast and break refreshments will be served, and where traffic to breakout sessions will occur, in order to give the most exposure to all our exhibitors.

Participation Options

Namesake Sponsor - \$2,500

Partner Sponsor - \$1,000

For Profit Exhibitor - \$600

Non-Profit Exhibitor - \$300





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Why Become a Sponsor?

The 2019 Summit is an opportunity to reach new clients in law enforcement, the truck and bus industry and State and federal government. Representatives involved in all aspects of commercial vehicle safety & operations attend our events for networking opportunities and learning about innovative tools and strategies. As a result, sponsoring at our Summit will provide an exceptional platform for introducing your company to the regulatory entities, as well as other leaders and trendsetters in commercial vehicle safety.

NAMESAKE SPONSOR - \$2,500

- Your Logo and Recognition as a Namesake Sponsor on the Conference Program Cover
- Full Page Acknowledgment in the Conference Program
- Your Logo on Event Exhibitor Website Page (Including Link to Your Organization's Website)
- Your Logo on Event Email and Direct Mail Marketing Materials
- Namesake Sponsor Thank You Announcement at Beginning & End of the Conference
- Special Recognition at Registration Booth Denoting Conference Sponsorship
- Table Top Exhibitor Display Space with 6 Foot Skirted Table
- Includes 2 Complimentary Summit Registrations (Including Breakfast, Lunch and Breaks)

PARTNER SPONSOR - \$1,000

- Recognition as a Partner Sponsor
- Acknowledgement in the Conference Program
- Your Logo on Event Exhibitor Website Page (Including Link to Your Organization's Website)
- Sponsor Thank You Announcement at Beginning of the Conference
- Special Recognition at Registration Booth Denoting Conference Sponsorship
- Includes 1 Complimentary Summit Registration (Including Breakfast, Lunch and Breaks)



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What You Get When You Exhibit

UMassSafe is dedicated to ensuring your booth is a success at the 2019 Commercial Vehicle Safety Summit. Opportunities to network with the leaders of the truck and bus industry, policy makers and law enforcement will be incentivized using our Passport for Prizes, ensuring your booth receives as much traffic as possible.

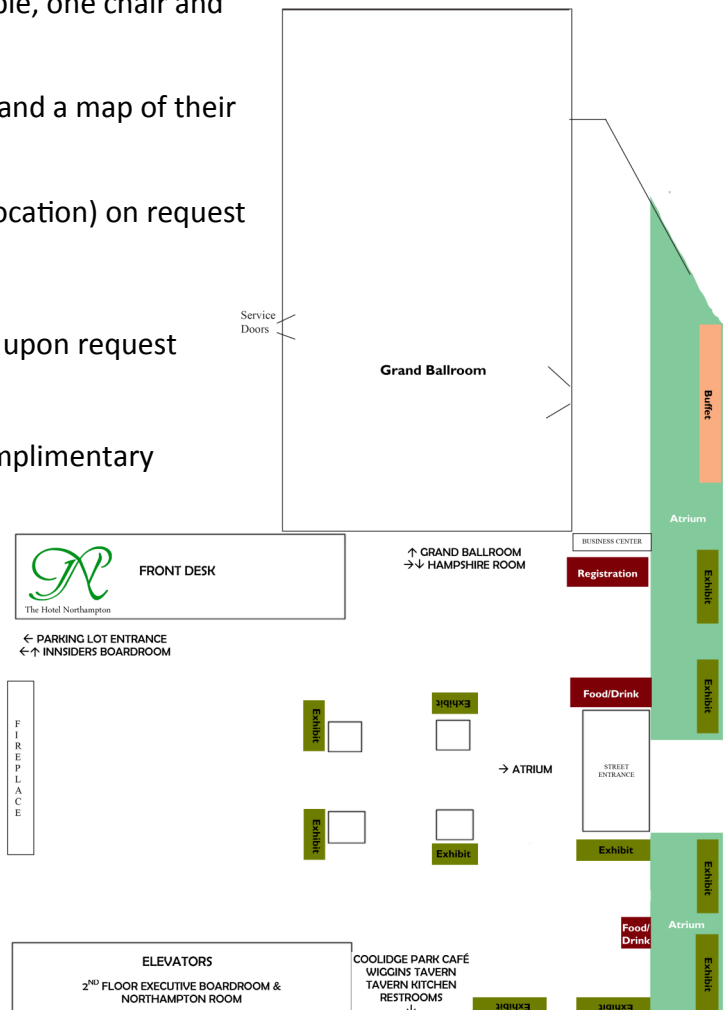
Exhibitor Fee: \$600 for profit, \$300 for non-profit

All Exhibitors Will Receive:

- Table top display space with 6 foot skirted table, one chair and one waste basket
- Dedicated program page listing all exhibitors and a map of their location
- Additional considerations (electrical, chairs, location) on request
- Wi-Fi access
- Laptops, monitors, keyboards, mice available upon request

For-Profit fees include an exhibit booth and a complimentary conference registration.

Non-Profit fees include an exhibit booth. Each non-profit agency attendee must register online for the conference at \$150.00 each.





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Summit Schedule

The 2019 Commercial Vehicle Safety Summit has breaks scheduled throughout the day to allow attendees to meet and mingle with exhibitors. For more details on Summit topics, please visit

www.summit.umasssafe.org

Tuesday, November 19, 2019

7:45 AM	Breakfast and Exhibits
9:00 AM	Opening Remarks
9:15 AM	Opening Panel
10:30 AM	Break and Exhibits
11:00 AM	Concurrent Session
12:15 PM	Break and Exhibits
12:30 PM	Luncheon Keynote
1:30 PM	Break and Exhibits
1:45 PM	Concurrent Session
3:00 PM	Break and Exhibits
3:30 PM	Plenary Session

Wednesday, November 20, 2019

7:30 AM	Breakfast and Exhibits
8:30 AM	Opening Remarks
8:45 AM	Plenary Session
10:00 AM	Break and Exhibits
10:30 AM	Concurrent Session
11:45 AM	Break and Exhibits
12:00 PM	Lunch

Attendees Will Include Representatives From...

Federal Motor Carrier Safety Administration
FedEx Ground
Volvo Group North America
American Bus Association
PrePass Safety Alliance
American Transportation Research Institute
National Transportation Safety Board
US Department of Transportation
C&J Bus Lines
Trucking Association of New York
ABC Companies
Connecticut Department of Motor Vehicles
Delaware State Police
District of Columbia Department of Motor Vehicles
Maine Motor Transport Association
New England Tractor Trailer Training School
New Hampshire Motor Transport Association
Pennsylvania Motor Truck Association
Rhode Island Division of Motor Vehicles
Virginia State Police
Maryland State Highway Administration
Medical Academic and Scientific Community Organization
University of California, San Diego
Washington State Patrol